Course Information Sheet

BSc (Hons)
Business and Healthcare Management

Mode and course length – Full-Time (3 years)

Location – ARU London Campus (East India Dock)

Awarding Body – Anglia Ruskin University. As a registered Higher Education provider Anglia Ruskin University is regulated by the Office for Students.

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Overview

Realising your dreams has never been easier. Whether you want to work within the public or private healthcare sector, or set out as an entrepreneur, studying on our Business and Healthcare Management course will impart the knowledge and employability skills that can fast-track you onto the healthcare landscape.

This course will provide you with a range of opportunities to develop the attitudes, abilities and competencies needed to work in a health and social care environment, both home and international. The course will also encourage entrepreneurship as you will have opportunities to develop the skills required to analyse complex contemporary business and healthcare organisations. Business analysis is a critical factor in determining organisational options as it forms the basis for negotiating, planning and execution to deliver on organisational goals.

Employers from the healthcare sector have been directly involved in the design and development of this course. Collaborations with these sector partners are used to explore those skill sets that employers are most interested in and to constantly ensure they are embedded within the delivery of the course. You will also benefit from lecturers who have significant experience across the industry.

On successful completion of this course, you might choose to move onto our postgraduate studies, such as our Master of Business Administration (MBA) – Health and Social Care.

Course Delivery

Our courses are delivered through teaching and learning methods that provide students with the broadest possible exposure to a modern and innovative higher education experience. These methods may vary and could include attendance at lectures and seminars, undertaking laboratory exercises or work-based activities, practical work, performances, presentations, field trips, other relevant visits, and e-learning through the VLE, our online learning management system.

Each course is divided into a number of 'modules', each focusing on specific areas and employing a distinct approach to its delivery. This information is made available to students for each module they undertake via the Module Definition Form (MDF) and the VLE.

Assessment

Knowledge and understanding are assessed through various methods, including presentations and a range of assignments. These assignments may take different forms, such as a written management report on responding to an organisational issue, a presentation, an essay, a briefing document, or an analysis of a company report. Most modules will include at least two assessments, offering the opportunity to evaluate both knowledge and understanding as well as a range of skills effectively.

Formative assessment will also be provided throughout the course. This feedback will help improve students' knowledge and development and allow for the evaluation of their academic needs.

Fees

Information about your course fee, including any annual fee increases or deposits (if required), can be found in your offer letter.

Additional Costs

During your course, you may be required to take extra or repeated modules to recover any modules you have failed. If you started your course on or after September 2019 and this extends your course end date beyond the original date stated in your offer letter, you will be charged an additional tuition fee to cover the costs of the extra or repeat modules. This additional fee will be based on the credits for the module(s) you repeat or take.

Modules

Core Modules

Year 1: MOD003325 Academic and Professional Skills

The skills that employers look for in potential employees are precisely those needed to gain academic benefit from a course. By developing these skills, students simultaneously improve their success in their university experience and enhance their employability.

Designed to promote the academic development of entering students, this entry-level module applies basic management concepts to the process of learning. It covers note taking, using numbers, information sources, critical thinking skills, working in groups, and the academic tools needed for success in core curriculum courses and for navigating the transition into university-level study.

Year 1: MOD009209 The Health and Social Care Environment

This module introduces students to the types of health and social care organisations which are available to meet the needs of local and national populations. Students will develop an understanding of the structure, governance and culture of such organisations (micro environment) and will understand how organisations are able to work together to address the health / social care needs of the populations that they serve.

Via the use of environmental analysis tools, students will also examine the macro environment (including the demographics and epidemiology of local and national populations) to explore how changes in the macro environment may impact Health and Social Care organisations and the services that they offer. Alongside this, students will develop an appreciation of the roles and responsibilities of Health and/or Social Care managers in maintaining effective, responsive services.

Year 1: MOD009202 Managing Quality in Health and Social Care

This module introduces students to the types of health and social care organisations which are available to meet the needs of local and national populations. Students will develop an understanding of the structure, governance and culture of such organisations (micro environment) and will understand how organisations are able to work together to address the health / social care needs of the populations that they serve.

Via the use of environmental analysis tools, students will also examine the macro environment (including the demographics and epidemiology of local and national populations) to explore how changes in the macro environment may impact Health and Social Care organisations and the services that they offer. Alongside this, students will develop an appreciation of the roles and responsibilities of Health and/or Social Care managers in maintaining effective, responsive services.

Year 1: MOD003319 Business Finance

This module introduces students to the fundamentals of business finance and accounting, focusing on financial reporting and management for non-financial managers. Emphasizing practical applications, it covers financial concepts, accounting principles, and financial management through a corporate-oriented approach. Key topics include financial reporting principles, understanding and evaluating financial statements, management accounting, cost analysis, budgeting, decision-making, financing a business, and capital investment decisions. The module incorporates practical examples, case studies, and international market applications. Assessment includes a midterm assignment and a final exam, with multicultural considerations reflected in the module's design and assessments.

Year 2: MOD007961 Sustainability in Career Development

This module addresses the rapid advancements in technology, global movement, information exchange, and climate science shaping the 21st century. It emphasizes the importance of developing a dynamic skill set for future graduates, who will operate as global citizens in an ever-changing world. Students are encouraged to adopt a critical approach to global situations, recognizing that professions are evolving rather than static. The module also highlights the need for sustainability in personal and professional contexts. Through reflective practice, students will enhance their skills and prepare for future career paths while contributing to a sustainable future.

Year 2: MOD003486 Managing Human Resources

The management of Human Resources (HR) is both a major specialist organisational function and a responsibility of line management. It is crucial for any student preparing for the international business world to understand the HR function. This module aims to introduce students to the theoretical basis of Human Resource Management and the range of activities it encompasses. It will also explore the role that HRM plays in the strategic planning and development of both domestic and multinational organisations. Assessment will be conducted through a written piece of coursework and a final practical assessment.

Year 2: MOD009206 Principles and Practice of Marketing

This module covers the principles and practices of Marketing, emphasizing their integration into organizational management and planning for growth and competitive advantage. Students will explore the marketing mix, analysing strategies for both short-term and long-term demands. The module examines how classical and contemporary theories influence marketing decisions across domestic, international, and global levels, addressing issues like equality, multiculturalism, and sustainability. It also highlights the impact of internal and external factors on business decisions. Employability, digital, and professional skills are key focuses, with assessment through coursework and a practical task.

Year 2: MOD006959 Principles of Health Informatics

The Principles of Health Informatics module introduces students to clinical informatics, population health informatics, and health data analytics, focusing on improving treatment efficiency and patient outcomes. Students will learn to collect, manage, interpret, and present healthcare information to enhance care quality. The module explores how information technology transforms healthcare organizations and delivery, analysing roles in managing systems, capturing clinical data, and using telecommunication. Through role play, scenarios, and case studies, students will investigate the interdisciplinary nature of health informatics, including electronic patient records, technology in home care, and reducing medical errors.

Year 2: MOD007962 Innovation and Entrepreneurship in Healthcare

This module develops students' skills in innovation and entrepreneurship, focusing on transforming creative ideas into successful businesses. Innovators combine creativity, technology, and strategy, while entrepreneurs leverage these to start businesses or enhance existing products and services. The course explores how these concepts apply across industries, including health and social care. Students will enhance their strategic thinking, creative design, and leadership abilities to succeed as innovators and entrepreneurs. The module also addresses challenges such as identifying opportunities, securing funding, and managing risks. Through contemporary case studies, students will analyse these challenges and develop strategies to overcome them.

Year 3: MOD003337 Executing Business Strategy

This module focuses on the process of strategic management in organisations. This involves the evaluation of the organisation's situation, analysis and selection of strategic alternatives, and implementation and evaluation of the strategic plan. The module develops the student's ability to work within a team (comprised of various business majors), as well as oral, written, and analytical skills. The course presents conceptual information through readings, lectures, a business game simulation, team presentations, and other class activities. The analysis of case studies of actual business situations including international, non-profit, manufacturing, and service industries will serve as a means of applying the course concepts and develop the students' ability to integrate business concepts. The module requires the students to utilize information from a variety of business areas covered in the Business Core including: Accounting, Information Systems, Finance, Marketing, and Management.

Year 3: MOD009193 Contemporary Issues in Healthcare

Healthcare is continually evolving and developing, due in part to emerging technology, changing population needs and client expectations.
This module will enable students to explore and assess contemporary issues and their impact upon healthcare organisations e.g. childhood obesity, ICT, robotics, informatics, etc.
An emphasis will be placed on researching and evaluating the impact of contemporary issues in different sectors e.g. management, client care, policy formation and stakeholder engagement.
The content of this module will evolve in line with emerging issues.

Year 3: MOD009199 Leadership and Change Management

Team working is of paramount importance in Health and Social Care.
This module will provide students with the knowledge and understanding of team formation, group dynamics and team working. Students will assess different leadership styles and skills which may be utilised to effectively lead teams.
Further, Health and Social Care organisations need to continually implement change(s) in order to meet the needs of the populations that they serve and the demands of the external environment. Therefore, through the use of case studies and practical application, students will explore different types of change and change management theories. In particular, students will examine and critically assess how change many be successfully introduced, implemented and evaluated in organisations.
Throughout the module students will be encouraged to reflect upon and self-evaluate their own leadership style.

Year 3: MOD009352 Undergraduate Major Project (Healthcare)

There is an expectation that professionals working within the Health and Social care sector are informed by, and advance, current evidence within their scope of practice. The Undergraduate Major Project module enables students to integrate and apply relevant skills and knowledge in a substantial piece of individual research, relevant to current health and social care practice. The module is designed to enable students to consolidate their prior learning through conducting secondary research. The student will have the opportunity to further develop and systematically investigate a project topic. The module aims to enhance the student's understanding of research approaches and promotes active engagement with research methods relevant to their project topic. The student will also consider the ethical implications of research and practice within the health and social care context.
The student will conduct searches to identify appropriate data and evidence, suitable to answer and defend research questions. Students will apply models or techniques appropriately to analyse and evaluate current health and social care practice and evidence, drawing relevant conclusions and justifying how findings develop or advance practice for service users, practitioners or service providers.

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